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16-20 May 2012

18th Istanbul Home Textiles Exhibition

EVTEKS

ufi Approved Event

CNREXPO İSTANBUL

Regional Visitors' Breakdown:

• Venue: CNR EXPO Center, Istanbul, Turkey • Period: Annually • Edition: 18th •Total Exhibition Space: 150.000 sqm • Number of Exhibitors: 960 • Number of Exhibiting Countries: 20 • Exhibiting Countries: Austria, Belgium, Canada, Egypt, Germany, Greece, India, Iran, Italy, Lebanon, Moldova, Pakistan, Poland, Russia, Spain, Syria, Turkey, UAE, UK, USA. • Number of Professional Visitors: 116.167 • Organizer: CNR International Trade Fairs, CNR Holding • Supporters: **TETSIAD** - Association of Turkish Home Textile Industrialists and Businessmen.

Exhibitor Profile

- Curtains & Tulles
- Bed linen & Blanket
- Furniture & Upholstery
- Kitchen textiles
- Bathroom products
- Carpet
- Wall Covering
- Solar-protective materials
- Design
- Technology
- Services
- Contract
- Raw materials & textile inputs
- Trade Publications

Visitor Profile

- Importer, Exporter, Manufacturer
- Wholesaler & Distributor
- Agent
- Buying office
- Department store
- Chain and specialty store
- Design & Lifestyle store
- Interior designer
- Media

CNR HOLDİNG

COME TO THE WORLD CAPITAL OF HOME TEXTILES

EVTEKS 2012 - 18th Istanbul Home Textiles Exhibition will be held between 16-20 May 2012 at Istanbul CNR Expo Center, Turkey. Known as the second largest fair in the world in its field, EVTEKS is one of the top destinations for new business ties in home textiles industry.
With its high quality product portfolio, the diversity of the product ranges and the increased number of international participants, EVTEKS attracts thousands of professionals to Istanbul for 17 years. Organized by a 26-year-old, leading trade fair organizer, CNR Holding, with the strongest worldwide marketing network, EVTEKS is visited by buyers from 6 continents.

TRENDS AND SEMINARS IN EVTEKS

Designed by Inkrit Berbee and supported by Uludag Exporters Association in Turkey, EVTEKS Trend Zone showcase the latest trends and innovations in home textile industry. The leading players of the industry have the chance to witness the growing trends and new concepts of the global home textile market every year in EVTEKS.

EVTEKS 2011 set new trends in home and contract textiles within the concept of "Kaleidoscope". Home Textile Design Contest was also arranged for the first time in 2011 to introduce special designs to set fashion and trend in international markets.

During the fair, trend seminers are organized with the participation of worlwide known trendsetters in home textile industry such as; Karim Rashid, Mark Schmitt, Catherine Rouget, Edward Van Viliet, Jennifer Castoldi, Ahmet Kayaer, Fulvio Alvisi, Ceren Erten, Cenk Mommarje and Defne Koz.

TURKEY: A SHORT OVERVIEW

Located in the landscape known as "Afro-Eurasia", Turkey serves as a gateway to Europe, Central Asia, the Middle East and Pan Euro-Mediterranean region. This central location of Turkey provides an efficient and cost effective outlet to major markets, with a 1,5 million consumer population and with USD 22 trillion GDP. Being the 4th largest home textiles supplier in the world, Turkey's annual export of home textiles sums up to USD 3 billion.

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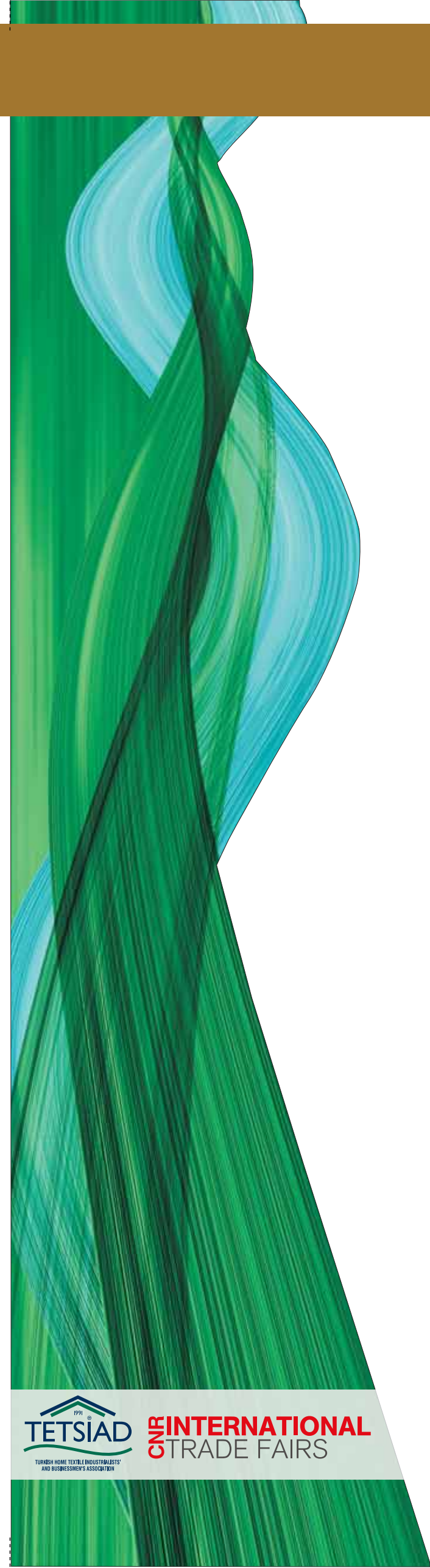
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